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Staff

Laura Bray - Executive Director
(414) 274-4654
laura@renewthevalley.org

Corey Zetts - Program Director
(414) 274-4655
corey@renewthevalley.org

Current Funders

The Forest County Potawatomi Community Foundation

Menomonee Valley Business Improvement District #26

The Helen Bader Foundation

The Lynne and Harry Bradley Foundation

The Harry F. and Mary Franke Idea Fund

We Energies

Milwaukee Partnership for Community Development

Wisconsin Department of Commerce

Wisconsin Coastal Management Program

United States Department of Housing and Urban Development

Great Lakes Basin Program



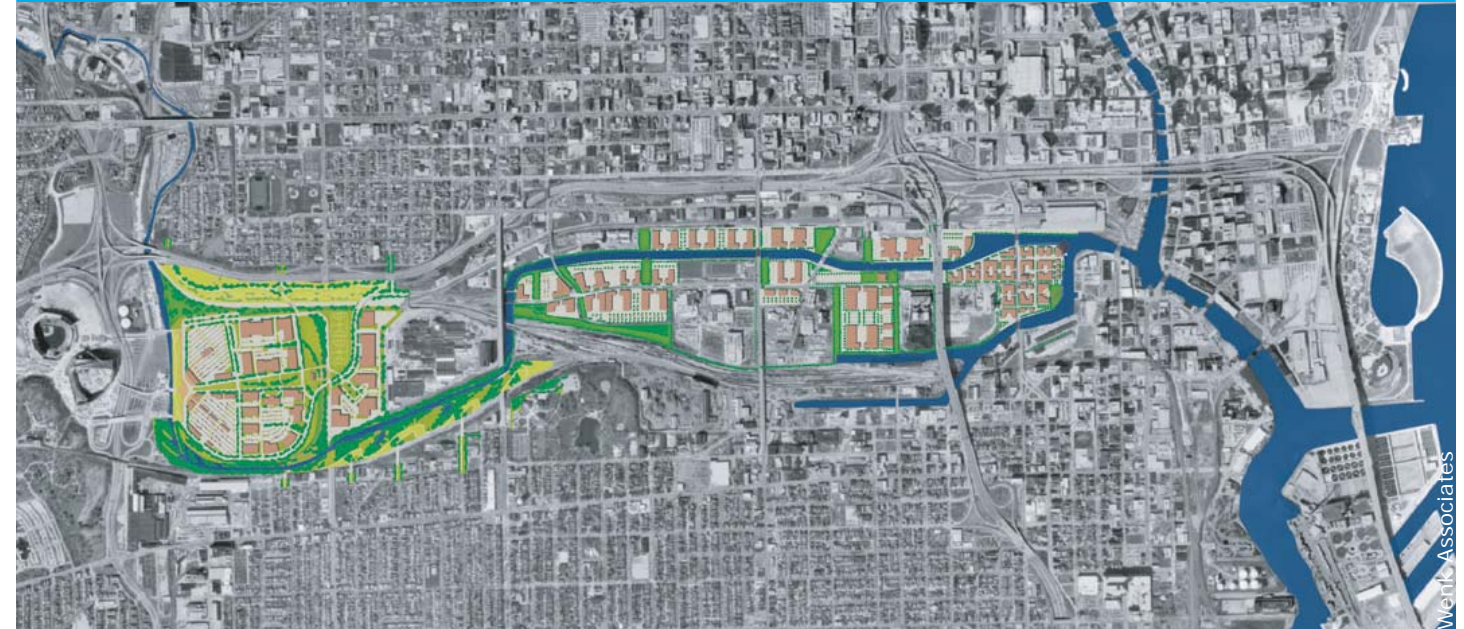
Current Projects

The Stockyards - MVP has purchased its second property, the 13-acre former Mighty Milwaukee Stockyards at 1301 W. Canal Street. We have performed the due-diligence studies, environmental and geotechnical investigations, and are currently marketing the property to industrial businesses who need a place to grow.

Business Development - MVP is marketing Valley properties for redevelopment, implementing a marketing plan to seek high-quality, high-yield industrial businesses as well as retain the strong businesses we already have throughout the Valley.

Community Park - MVP is identifying partners to help fund, own, maintain and program the 70-acre park at the west end of the Valley. The park is part of the larger business, stormwater management and public space plan designed by Wenk Associates in the 2002 National Design Competition. MVP has an agreement with the City to fundraise and plan the park.

Workforce Development - MVP is engaging existing businesses and will be working with business coming into the Valley to create a workforce development strategy. Our goal is to make better linkages between the workforce needs of Valley businesses and the workforce supply of the surrounding Valley neighborhoods, which is good for businesses and good for the community.



Just as the Menomonee Valley was once the industrial heart of Milwaukee, a revitalized Valley will again be at the heart of the city:

Economically, with strong companies and jobs near workers' homes;

Ecologically, with healthy waterways and greenspace;

Geographically, with renewed ties to surrounding neighborhoods; and

Culturally, with firm roots in its past and a role in histories to come.

Benefits to the Community

Menomonee Valley Partners, Inc., is working with public and private sector partners to revitalize this important area for the benefit of the entire Milwaukee community. Redevelopment in the Valley can generate:

5,000 new family-supporting jobs and \$12 million in state income taxes;

3,000,000 square feet of new construction and \$4 million in property taxes;

70 acres of community park space, including playing fields, access to the Menomonee River and 7 miles of recreational and bicycle trails;

Improved water, land, and air quality.

Development Opportunities

Ten years ago, the barriers to development in the Valley far outweighed the advantages. After several years of systematic focus on barriers such as poor infrastructure, environmental concerns, and the need for financial incentives, we have tipped the balance.

More than 100 acres available for development in the next two years.

Readily available tax incentives, grants and loan programs from City, State and Federal programs.

300,000 people live within a 3 mile radius--the largest pool of available workers in Wisconsin.

Though the Valley seems like a vast open area, developable land here is in fact limited. It is essential that we make the most of each square foot through careful planning. We believe that achieving high quality development, living wage jobs, environmental improvements, and community amenities in the Valley is not only possible, it is essential.



Canal Street
The Valley's main thoroughfare, Canal Street, currently serves the Valley only from 6th to 25th streets. Construction is underway to extend Canal Street to Miller Park and rebuild the existing section. The street will be completed by Spring 2006.



Hank Aaron State Trail
The bike trail will run from Doyne Park to the lakefront, offering a commuter route and recreational opportunities. Signs along the trail will allow users to learn about the history, economy, and ecology of the Valley. The trail will run through wild river edge areas, the industrial district and urban neighborhoods.



West End

The 140-acre former Milwaukee Road Shops is the largest single parcel available for development in the city of Milwaukee. Our goal is to attract 1,000 family-supporting jobs to this site. The plans, developed through the 2002 Menomonee Valley National Design Competition, include a 70-acre light industrial business center and 70-acre community park with playfields, the Hank Aaron State Trail, and river access with native plantings and wildlife habitat.



Site Plan: West End Development

Central

The Central Valley is home to a diverse mix of industry. Plans for the area include creating two shared stormwater facilities to treat the stormwater from Canal Street and adjacent parcels as they redevelop. This innovative solution maximizes development through the efficient use of land. Both facilities provide river access and natural landscaping amenities for the Central Valley.

To facilitate development, MVP purchased the Stockyards parcel and plans to sell it to a high-quality, high-yield industrial end user.

Along St. Paul Avenue, business owners are working to create a redevelopment strategy to maintain and recruit additional high-quality businesses.

New Buildings in the Central Valley:

The Sigma Group Headquarters



Potawatomi Administration Building



East End

Harley-Davidson is designing a museum, restaurant, entertainment and office space at the East End, between downtown and Walker's Point, and accessible via the landmark 6th Street bridges. The development will incorporate the Menomonee Valley Sustainable Design Guidelines and include stormwater treatment areas and public river access.

Sixth Street Viaduct



Redevelopment Timeline

- 1992**
Menomonee Valley businesses form an association (MVBA)
- 1996**
State approves Master Plan for Hank Aaron State Trail
- 1998**
Common Council adopts Land Use Plan
- 1999**
Stakeholders form MVP
Common Council votes to condemn CMC Shops property
- 2000**
MV BID#26 created
First Annual Friends of the Hank Aaron State Trail Run/Walk
New Potawatomi Casino opens
Miller Park opens
New Ember Lane Bridge opens
- 2002**
New 6th Street Bridges open
National Landscape Design Competition
New Potawatomi Administration Building opens
MV Groundwater Study completed
- 2003**
Sigma Group builds headquarters
MVP acquires Morton Salt at East End
Central Valley vision completed
MV Benchmarking Initiative launched
- 2004**
Harley-Davidson plans to build museum at East End
Traser Yards relocation begins
- 2005**
MVP purchases Stockyards parcel
Palermo's breaks ground at West End
- 2006**
Canal Street complete
Hank Aaron State Trail complete
Community park grand opening
- 2008**
Shops redeveloped into Industrial Center and Community Park
Pedestrian bridges from the neighborhood to the Park built
- 2010**
MV recognized as a national model for sustainable redevelopment.

